

CALL
Project Evaluation KP-001/24

"Transformation of water conflicts in Colombia based on community proposals with a gender perspective".
2024/2025

Project Presentation

PODION Corporation is a civil society organization with more than three decades of work in the promotion of democracy, human rights, environmental justice, and peacebuilding in Colombia. Through its Socio-Environmental Program (PSA), PODION develops research, training, and community support processes that seek to strengthen local capacities and social organization in contexts marked by socio-environmental and political conflict.

Within this framework, and with the support of the German Federal Foreign Office and its IFA-ZIVIK Institute, the project *"Transformation of water conflicts in Colombia based on community proposals with a gender perspective"* has been implemented since 2024. The project is being developed in two prioritized regions: the Middle Magdalena Valley and the north of Tolima, territories historically affected by socio-environmental conflicts linked to water, extractive activities, energy transition scenarios and social conflict.

The purpose of the project is to accompany communities and social organizations in strengthening their capacities to analyze and peacefully transform socio-environmental conflicts. This is done through processes of training, research and participatory documentation, socio-legal support and strategic litigation, promotion of community practices of water care, as well as actions to protect social leadership.

A central element has been the mainstreaming of the gender and human rights perspective, so that women, youth, sexual diversities and other traditionally excluded actors become protagonists in the construction of proposals and in the dialogue with state, private and community bodies.

After almost two years of implementation, it is considered necessary to carry out an independent external evaluation to identify the most significant changes generated by the project, analyze the lessons learned and formulate recommendations that strengthen future interventions of the PES of PODION and its allies.

Duration and remuneration

- The consultancy will have a maximum duration of **46 calendar days**.
- The total value of the consultancy will be **\$15,000,000 COP**
- Payment will be made in two installments:
 - **40%** upon delivery and approval of the work plan.
 - **60%** to the delivery and approval of the final report.
- The consultant will be responsible for all tax and social security obligations, and must issue an invoice in the name of the **PODION Corporation – NIT 8001146681**.

General objective

Carry out an external evaluation to identify the main changes, as a result of the training process and impact on the people, organizations and communities that have been accompanied in the development of the project in the two prioritized regions.

Specific objectives

1. To evaluate how the work of the organizations involved was strengthened, using the knowledge acquired in the training processes.
2. Review and analyse the changes obtained in the local and regional advocacy processes of organisations and communities at the territorial level.
3. Evaluate the scope of the project's objectives.
4. Identify the lessons learned and challenges of both the PODION Corporation Socio-Environmental Program and the participating organizations.

Key questions

Objective and scope of the project

1. What actions have been essential to achieve the desired changes and the fulfillment of the direct effects of the project?
2. What are the lessons learned in the process of training, advocacy and community accompaniment? Are these replicable to other territories and processes?
3. What effects (changes) are observed in organizational life, community life and in the leadership accompanied?
4. How do participating organizations and communities assess the changes achieved by strengthening their capacities?
5. What have been the unexpected results and effects of the project?

Technical and administrative work strategy of the project

1. What was the strategy for dialogue with community actors, and how did it contribute to the strengthening of processes within the framework of the project?
2. How timely and adequate was the strategy implemented to meet the objectives set by the project?
3. What elements would serve to strengthen a strategy of this nature in future initiatives?
4. How was the dialogue and work with private sector actors (companies, associations, corporate actors) established and what were the results of this interaction in relation to community and advocacy strategies?
5. What are the forms of accountability implemented in the project? What has been the level of compliance with these mechanisms?

Project actions

1. Have the training and accompaniment methodologies used been of interest and usefulness to the participating organizations and communities?
2. What changes are evident in the local and regional advocacy strategies of the organizations accompanied?
3. What has been the contribution that the different actors of the project (social organizations, communities, institutional allies) have received in the development of the project?

Sustainability

1. To what extent is it possible for the learning and skills acquired to be maintained after the project is completed?
2. Is it pertinent to continue with projects of this nature from the current strategies? Yes, no, why?
3. How does the project impact the local, regional and national context in terms of organizational strengthening and community capacities?
4. How does the project impact the local, regional and/or national context, with respect to the broader dynamics of conflicts related to water and natural resources?

Evaluation Design / Methodology

The consultant will collect the necessary information from interviews and meetings with different actors linked to the project. It will also be able to access basic documents and materials produced within the framework of its execution.

Documentary sources:

- Project proposal submitted to IFA-ZIVIK.
- Planning matrix, periodic reports and work minutes.
- Systematization and research documents prepared in the two regions.
- Printed and/or virtual documents and materials produced during the project.
- Training materials, reports of workshops and community meetings.
- Administrative and project management documents.

Actors to consult:

- Social and community organizations accompanied in the Middle Magdalena Valley and in the north of Tolima.
- Social leaders (with emphasis on women and young people) who participated in training, advocacy and protection processes.
- Institutional allies and organizations with which dialogue was generated in the territories at the regional and national level.
- Technical team of the PODION Socio-environmental Program.

The methodological design will combine documentary review with semi-structured interviews, focus groups and participatory spaces for the return of findings, privileging a qualitative and rights-based approach, with a gender perspective.

Development of the evaluation / Calendar

The consultant's time of dedication is 7 weeks and can be in the margin of the following dates:

Activity	Month 1				Month 2		
	1	2	3	4	5	6	7
Proposal Preparation and Presentation							
Hiring of the evaluator and delivery of information support							

Coordination of the work plan to be developed by the consultant and the PSA-PODION	■						
Development of evaluation activities according to consultation. (interviews, meetings)		■	■	■			
Submission of preliminary report and review of the document					■		
Document correction from the consultant						■	
Delivery of the final document							■

Expected products

In total, three products are expected from the consultant:

1. Work plan: Detailing the activities, dates and persons responsible
2. Preliminary or progress report: Which will be presented at the end of the activities (interviews, meetings and review of documents) and will be presented by the consultant to the PODION Corporation team, to be analyzed and discussed.
3. Final Evaluation Report: This document must include the recommendations made to the progress report and must have the following structure:
 - Executive summary: which accounts for the general references of the evaluation, its approach and the main findings, conclusions and recommendations. No more than 5 pages
 - Main report: Which will follow the structure of objectives and indicators of the Tdr. The Report must account for the evidence and set out the conclusions and recommendations that emerge from the evaluation. It is recommended not to take more than 20 pages.
 - Annexes: Which include the methodology used, programming, statistical tables, tables of people questioned, maps, photos, etc., with the purpose of illustrating the entire evaluation process, both in the aspects of coordination between the work team and in the support of the arguments and findings:
 - In view of the fact that the Final Evaluation Report is confidential and therefore of restricted use, it is requested that a document be attached for purposes of wider use. This document will contain the main achievements of the project, as well as the "lessons learned", so that, eventually, it can be published and translated, no more than 2 pages.